

SELLING YOUR HOME is as easy as Riding a Tricycle!



Home Staging makes Peddling Easier

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HOME SELLERS START YOUR PEDDLING...

When you put your home up for sale, you might say it is like you are a little kid about to go on a tricycle ride. But for this particular "sales trike trek" 4 basic elements impact how smoothly your ride will go. Those elements are: Market, Location, Condition, & Price.

If look at your home as a "tricycle", then look at the **Market as the sidewalk** that your tricycle rides over. Sometimes the market is bumpy, and sometimes smooth. Regardless, what the market's surface conditions are, to sell your home you must just roll along with it, for there is little you can do to impact what happens on the market path.

HOWEVER, to get the tricycle ready for its travels, you must also consider the 3 wheels that keep your home's sale rolling along.

PRICE is the big front wheel where the knowledge and expertise of a Realtor can help drive and direct you to the best possible result.

But in order for your front wheel to maneuver properly... the two back wheels must also be looked at, operate smoothly and in conjunction with your front wheel.

One of your trike's back wheels is the **LOCATION** wheel. The LOCATION wheel is a fixed hard rubber wheel that will NEVER go flat... it is what it is. Your other rear wheel is **CONDITION**.

Quite often when a home seller is ready to jump on their trike's seat and go for a sales-ride, many don't always want to look at the rear wheels... especially the CONDITION wheel. Unfortunately, much of the time your CONDITION wheel's treads have worn down, leaked air and maybe even gone flat.

Home stagers go to work on that flat worn-out rear tricycle wheels known as CONDITION. We pump up and repair the rear CONDITION wheel so that your home's sale doesn't end up being a rickety ride.

So... when you are about to sell your home, find and use a Home Stager and see just how smoothly your own home sale can roll along!

PS: "Peddle" was spelled the way we meant it.



The above information, authored by Craig Schiller of Real Estaging, was selected to be a **FEATURED POST** March 4, 2007 on ActiveRain.com. ActiveRain is an online informational resource serving the real estate industry.